### The 90-minute, 1-on-1, In-Person or Virtual

## STRATEGY MAPPING SESSION

Your service-based business is at a high risk of going under or never getting going in the first place. Right now you're feeling the effects of trying to build a profitable business using an unbalanced business model and you're not sure whether you're implementing the right strategies for your business. I'm here to ease your overwhelm, give you clarity and tell you the exact steps you need to take for your business to thrive.

After your Strategy Mapping Session you will have learned what is it to have a CEO mindset, discovered what's currently stopping you from reaching your income goals, and received the EXACT strategies you can implement to have a balanced and profitable business model.

#### First, choose a date and time that works for you and then...

I'll start by:

- Reading your intake form then diving deep into your business and industry. I'll audit your your online presence by exploring your website(s) and social media page(s). (\$200 value)
- Creating a custom strategy brief that will outline what you're doing well and where your bottlenecks and potential for large returns are. (\$300 value)

Then, when it's time to meet, we'll:

- Have our 90-minute Strategy Mapping Session where we discuss your business goals, go over the brief I created, take a look behind the scenes of your business, and I lay out profitable strategies that will help you reach your goals. (\$597 value)
- Summarize our discussion and your next steps all of which will be included in your Strategy Map document that I'll email to you within 72 hrs of our meeting. (\$297 value)
- Address any additional questions and/or concerns you have related to our discussion over the next week via email. (\$197 value)

If I sold each part of this service separately, the total would be \$1,591. But you'll pay only \$499 for the virtual session or \$599 for an in-person meeting. The 90-minute, 1-on-1, In-Person or Virtual

# STRATEGY MAPPING SESSION

I set aside a limited number of spots open every month to work with you on your Strategy Map virtually or in-person. You can reserve your spot by completing your intake form and payment.

#### What happens next?

- You'll head over to www.cdatubo.com/schedule to reserve your Strategy Mapping Session
- I'll look over your intake form and begin creating your strategy brief
- We'll meet at your chosen date and time for 90 minutes (please reserve a full 2 hours)
- I'll send your Strategy Map for you to review
- We'll stay in contact via email to make sure all of your questions are answered.

Given my level of service and expertise, these individual services total \$1,591 when delivered virtually. But, for a limited time, you will pay \$499 for a virtual session or \$599 for an in-person session (in-person sessions will be held in a quiet location in Marietta, GA. Please contact me before purchasing a Strategy Mapping Session if you would like me to come to your city).